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For Immediate Release

NEWS RELEASE

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Contemporary Controls Launches Virtual News Room

*Site Allows the Media to Get to Know the Company's
Current Products and Services as Well as Recognized Educational Resources*

Downers Grove, IL (September 5, 2008) — What's happening within Contemporary Controls is now at the fingertips of the media with the launch of its Virtual News Room. Sales Manager Joe Stasiek says this site's press releases allow the media the opportunity to understand how the company brings solutions for cost-effective and reliable networks for various applications worldwide and an educational resource with the virtual Industrial Ethernet University. "Furthermore, the media will be able to understand the company's new direction as it meets the needs of its customers, all indicated in the Corporate Social Responsibility Statement and the Corporate Background," says Stasiek.

This virtual news room will give the media easy access to current BACnet[®] and BAS Ethernet product introductions, product improvements, and new applications. In addition, the media will have easy access to worldwide recognized Extension articles such as the *Introduction to the Modbus Protocol* or the *ABCs of Ethernet Fiber Optics* and interviews with leading industry experts like H. Michael Newman, the "Father of BACnet."

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“Articles like these inform and educate people in the field,” explains Stasiak. “That’s why several magazines such as CTA Magazine in Moscow, Russia and Cabling Business Magazine in Dallas, Texas have requested permission to reprint our material.”

In addition, the press may obtain photos of products or individuals by contacting Debra Biela, Marketing Communications Specialist at dbiela@ccontrols.com or 1(630)963-7070 ext. 105.

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